

# COOKIE POLICY

The website <https://h2020-ade.eu/> (hereinafter, the WEBSITE), the tenure of which is held by Autonomous decision making (hereinafter, ADE CONSORTIUM uses its own and third-party cookies to facilitate and enhance the user's experience by analyzing their browsing behavior.

The aforementioned website is owned by GMV, and ADE, on behalf of GMV, and in compliance with ruling legislation, wishes to give users a clear and comprehensive account of everything related toG cookie use. You are therefore recommended to read this policy carefully.

## WHAT ARE COOKIES?

A cookie is a file that is downloaded to your computer when you visit certain websites. Cookies allow a web pages, example, to save and recover information on the browsing pattern of a user or his equipment and, depending on the information contained and the way in which the equipment is used, can be used to recognise the user.. Cookies cannot harm your computer.

Depending on their uses, cookies may be of the following types:

Technical: those which permit or aid User browsing through the web page and the use of the different options or services existing therein, such as identifying the session or remembering passwords..

For Personalization: those are the ones that allow the User to access the service with some features of a general nature which are predefined according to a series of criteria in the User's terminal such as language, type of browser used to access the service, etc.

For Analysis: allow quantification of the number of Users in order to conduct measurement and statistical analysis of the use of the page, for the purposes of improving navigation and the services offered.

Publicity: those that allow the most efficient management possible of publicity spaces of the WEBSITE, based on criteria such as the edited contents or the frequency that the advertisements are shown.

For targeted publicity: those that allow the most efficient management of the publicity spaces of the WEBSITE, storing information on User patterns obtained through ongoing observation of his or her browsing habits, which allows the creation of a specific profile in order to show publicity akin to such profile. Furthermore, they may be session cookies (if they disappear at the end of the User's browsing session) or persistent cookies (if they remain in the terminal for longer).

**Lastly, depending on the entity that manages the cookies in question, they may be proprietary (managed by the WEBSITE itself) or belong to third parties (if downloaded in the User's terminal from a remote server).****COOKIES WE USE ON THE WEBSITE**

At ADE WEB we use first-party and third-party cookies with the general purpose of analyzing users' browsing behavior and providing them with better services on our WEBSITE.

**Cookie:** \_ga , \_gat

**Purpose:** Google Universal Analytics | Both analyze browsing behavior and enable traffic statistics to be drawn up

ga is used to distinguish particular users by allocation of a randomly generated number as client ID, enabling his or her visits and sessions to be calculated.

\_gat is used to differentiate between various monitoring objects created during the session

More information on Google cookies at <http://goo.gl/sVMMMc>

**Duration:**

\_ga Persistent | Two years from the original set-up or update

\_gat Persistent | Ten minutes from the original set-up or update

**Origin:** Third Party – gmV.com | This cookie, despite being hosted on the WEBSITE, is considered to be third party, because it is downloaded from servers of Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, United States)

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**Cookie:** \_utma

**Purpose:** stores the amount of visits (for each visitor), the time of the first visit, the previous visit, and the current visit

**Duration:** is a persistent cookie which expires in 2 years from the last update.

**Origin:** Google Analytics

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**Cookie:** \_utmz

**Purpose:** records whether the visitor came from a search engine (and if so, the search keyword used), a link, or from no previous page

**Duration:** The cookie is updated with each page view, and expires in 6 months from last update.

**Origin:** Google Analytics

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**Cookie:** \_gid

**Purpose:** This cookie stores a unique user session identifier.

**Duration:** 24 hours

**Origin:** Google Analytics

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## CONSENT

In compliance with current norms, downloading and installation of cookies in the User terminal require consent. **The User accepts cookies if he or she clicks on the "Accept" button that shows in the pop-up on accessing our page.** If such pop-up does not appear, this means you have already previously activated our cookies.

## MANAGEMENT AND DISABLEMENT

If after having consented to the download of cookies, the User should be interested in deleting them, or should wish to manage their use differently, he or she can do so by setting his or her browser as indicated in the following links to the different official assistance service of each one:

- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Safari: [https://support.apple.com/kb/PH19214?locale=en\\_US](https://support.apple.com/kb/PH19214?locale=en_US)
- Internet Explorer: <http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11>
- Opera: <https://www.opera.com/help/tutorials/security/privacy/>

In each of these links, the User will have the option of eliminating the search history, as well of blocking or allowing cookies.

If after reading this policy you have any doubts in connection with the working, use, purpose, settings or any other matter regarding cookies, do not hesitate to contact us: [ade@gmv.com](mailto:ade@gmv.com)